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The Link: Olin's Campus-Wide E-Bulletin January 20, 2012

This newsletter includes news and information that will keep you informed of campus happenings.

If you have information you would like distributed to the Olin community, please send it to Announcements@olin.edu

The next edition of **The Link** will be available on **February 10, 2012.**

COMMUNITY ANNOUNCEMENTS

Change the Date: Family Weekend '12 is now October 26-28

This fall Olin will be hosting its 10 Year Anniversary Celebration. Can you believe it has been 10 years since classes start? Let's reflect and rejoice about all of our accomplishments since then and all that we have to look forward to in the next 10 years by coming together on one commemorative weekend. We realize fall is a busy time of year and asking Olin families to come to campus twice in one month is a lot. ***Thus, we have moved Family Weekend to this 10 Year Anniversary Celebration Weekend on October 26-28.*** We hope you can join us! Don't forget to save the date and stay tuned for more details.

Don't Forget: Matching Gifts Double Your Impact

For those who have already given to Olin this fiscal year, don't forget you may be able to increase the power of your gift through a corporate matching gift! Many companies match charitable contributions made by their employees. Please click on the [Matching Donors](#) link on the Giving to Olin page to see if your company participates.

Attention Alumni and Parents

Candidates' Weekends are right around the corner and volunteer Alumni and Parents are needed to answer questions from prospective students and their parents and to introduce them to the greater Olin family. Please consider coming to Olin and participating in one of the Candidates' Weekends this winter. The weekends are Feb. 17/18, Feb 24/25 and March 2/3. They begin with registration on Friday afternoon and end with dinner on Saturday evening.

If you are a Parent, please respond to [Debbie Mattison](#)

If you are an Alumnus/a, please respond to [Alyssa Levitz](#)

Please include the following.

1. Your best contact phone number.
2. Your email address.
3. Which weekend will work best for you.
4. If you would be interested in being part of the Parent/Alumni Panel.
5. The year of your child's graduation or your graduation.

Local *Under the Boardwalk* Screening – February 7

The entire Olin community is invited to a special one-night-only theatrical screening of Kevin Tostado's '06 award-winning film, [Under the Boardwalk: The MONOPOLY Story](#), on the evening of **Tuesday, February 7th, at 7PM** at [West Newton Cinema](#) in W. Newton, MA (right by the intersection of Route 16 and the Pike). SAC will be subsidizing tickets for current students, staff and faculty, and Kevin Tostado will be hosting a Q&A with one of the stars of the film, Phil Orbanes, following the screening. All attendees will also receive a collectible MONOPOLY token made exclusively for the film! Look for an email from SAC in the next week with more details and feel free to RSVP on Facebook by clicking [here](#).

BOW 3 College Ceramic Tile Mural Project: Sustainability Theme

This project is open to all interested students, staff and faculty, and work (with clay) will begin January 23-24 in Trim/Sorenson Gallery at Babson College. A work schedule will be posted [online](#). Participants will be forming clay imagery, cutting tiles, bisque firing in kilns, glazing and firing again. Tiles are scheduled to be complete for the mural by April 7. The unveiling opening celebration date is TBA. A [Flickr group](#) for the project has been created; if you have images you'd like to add to Olin's Flickr set, please don't hesitate to do so. Contact [Stephanie Osser](#) if you are interested in participating and/or have questions.

HealthyYou Tip: Preventive Care

According to the Thomson Reuters 2010 PULSE™ Healthcare Survey, 80% of respondents assess themselves to be in good, very good, or excellent health. The survey also finds, however, that for most standard preventive care screenings, there is considerable room for improvement in participation rates. The December 2011 HealthLeaders [Fact File on Preventive Care](#) examines self-perceived health status by age and income as well as preventive screenings by age group.



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ON-CAMPUS EVENTS

The Yellow Dress – January 31

The Yellow Dress, a one woman show about dating violence, is being presented by Deana's Educational Theater at Olin on Tuesday evening, **January 31** ([iCal](#)). A number of Olin students have been active in the planning process, and we are excited to bring this play to Olin. The performance is free and is open to all members of the Olin, Babson, Wellesley, and Needham communities. Refreshments will be provided. If you are planning to attend please RSVP via the [Facebook event page](#) and/or visit the [Olin event page](#) for information.

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OLIN FAMILIES, DID YOU KNOW?

Phonathon Volunteer Request

The PAB Development Committee is seeking volunteers to assist with making calls as part of this year's Olin Parent Phone-a-thon, which will take place mid-March. We are assembling another "**ALL-STAR TEAM**" of volunteer callers, and are asking you to join whether you have helped us in the past or are new. Last year's team was stellar and we're confident this year's team will be too, but

we need more help as each year a new class is added!

Aside from sharing Olin parent experiences, these calls are to remind fellow parents of the importance of giving to Olin, and to ask for support in surpassing last year's participation rates of 76% current parent giving and 57% alumni parent giving. Given the comparatively small size of the Olin family, every gift truly helps "move the needle" and has impact on the Olin experience.

We hope you'll join us. Please contact [Krissy Raposa](#) or [Ken Stokes](#), P'13 and PAB chair, if you have questions, would like more details, or would like to volunteer. We would also be happy to put you in touch with a parent volunteer who has done it in the past and has volunteered again because they had such a rewarding, positive experience. Your **response by Feb. 3** would be greatly appreciated.

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ATTENTION ALUMNI



REMINDER: Bay Area Alumni Social – January 23

Bay Area Alumni, don't forget Olin is coming to your area this Monday, January 23! Join President Miller and VP of Development, Family and Alumni Relations Tom Kimmel for an alumni-only get-together as they visit the Bay Area.

Time: **6:30-9pm**

Date: **Monday, Jan. 23**

Where: **Typekit**

2601 Mission Street
Suite 900 (9th floor)
San Francisco, CA 94110

Whether you're looking for a College update, have questions for Rick and Tom, want to catch-up with one another, or are just looking for free food, this Olin-on-the-Road social will be better than Monday night football. Appetizers, desserts and beverages will be served. We appreciate the courtesy of your [RSVP](#) to help us plan accordingly. Looking forward to seeing you there!

Polina and Matt Wed

Polina Segalova '06 and Matt Colyer '07 were married on Oct 29 along Ocean Beach in San Francisco. The wedding was a true Olin celebration with Ben Bloom '06 performing the ceremony and Sara (Schwalbenberg) Bloom '06 serving as the maid of honor. The wedding party also included Que Anh Nguyen '06, Brendan Doms '07, Sean McBride '07 and Zach Brock '07. Polina recently completed her Ph.D. at Stanford's Mechanical Engineering Department and is looking forward to starting a career in the medical device industry. Matt, who was an early employee at Typekit, became part of Adobe when the startup was acquired in October. The newlyweds live in the Bay Area, which they now proudly call home.



Attention Class of 2007!

Please take a moment to fill out [this poll](#) to help us decide what date to have our 5-year reunion on. The poll closes on Friday, January 27 at 11:59pm. Thanks!

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KUDOS

Professor Jon Adler Releases New Study that Suggests Changing our Personal Story Can Change our Mental Health

The new study by Assistant Professor of Psychology, Jonathan Adler, suggests that the stories we tell ourselves when we reflect on the challenges in our lives can play a major role in improving our mental health, particularly when we interpret our life as the product of our own actions. It's a topic that is of great interest to the mainstream media as Dr. Adler has appeared on an NPR program produced by WHYY in Philadelphia called "[Voices in the Family](#)," and on WBUR's [RadioBoston](#) just this past Tuesday. Additionally, WBUR posted an entry to its [CommonHealth blog](#) about the study. Please click the links to listen or read more about Dr. Adler's study and click [here](#) to read the news release.

OCO Performance in NYC a Success!

Performing at The Great Hall at Cooper Union was a dream come true for the Olin Conductorless Orchestra (OCO), especially in celebration of their 10th Anniversary. Over 75 Olin family members, prospective students and their guests witnessed this spectacular musical delight and historical OCO event. One Olin family member raved, "It was a truly wonderful performance that everyone associated with the OCO should be proud of, and a great way to bring this very special aspect of Olin to life for the prospective students and their families who were in attendance." Thank you to all who supported them in

various forms. Olin received nearly \$4,000 in donations designated to the OCO fund. The event was made possible thanks to such strong philanthropy from Olin family members. Bravo!

Essay by Elizabeth Mahon '15 Published in Concord Review

Olin first-year student Elizabeth Mahon '15 has had her Extended Essay on the Colorado River Compact published in the Winter 2011 edition of the [Concord Review](#). Please click [here](#) to read Elizabeth's essay.

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NEW FACES @ OLIN

- On Tuesday, January 3, **Shannon P. Paleologos** joined Olin as a Director of Annual Giving and Advancement Services. Her office is located at MH318 and her phone extension is 2293.

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TRIVIA

In the 9/17 issue we asked "What famous historical person has a birthday today?" Several people responded and two winners were crowned, both Ilana Walder-Biesanz and Michael G. Heyns responded correctly (with the exact same time stamp) Beethoven.

Trivia buffs, do you know...

Q: What significant milestone will Olin celebrate this Fall?

A: First person to respond to [Alyson Goodrow](#) with the correct answer receives a prize.

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