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The Link: Olin's Campus-Wide E-Bulletin April 27, 2012

This newsletter includes news and information that will keep you informed of campus happenings.

If you have information you would like distributed to the Olin community, please send it to Announcements@olin.edu

The next edition of **The Link** will be available on **May 13, 2012.**

COMMUNITY ANNOUNCEMENTS

Employment Opportunities at Olin

As a reminder, all open faculty/staff positions are posted on the [Olin website](#), please spread the word and encourage qualified candidates to apply.

Do you need house sitters? Would you be willing to house students for a little while?

We are two Olin faculty members seeking a house sitting opportunity for our summer research students. Are you going away between approximately May 21st and June 2nd (when the dorms are closed between graduation and summer session)? Would you like a team of ~5 fabulous Olin students to take care of your house? Tend to your pets? Mow your lawn? They come with the backing of two Olin faculty members for added security and peace of mind. (Alternately if you would like foster a research student for 2 weeks in your home, we can talk. They can probably be asked to work for room costs.) If you can help us out with housing our research students, please let us know! Please contact [Alisha Sarang-Sieminski](#) or [John Geddes](#).

you are cordially invited



to commencement events with alumni

olin college
friday, may 18

5:30 - 7:30 pm

join fellow alumni, students, faculty and staff for tapas in the Olin Oval

7:30 - 8:30 pm

alumni strategic planning session in the Crescent Room

the meadhall
cambridge, ma
saturday, may 19

8:00 - 11 pm

drinks, snacks and socializing with fellow alumni

ticket prices and more details to come

Brought to you by the OAC Alumni Events Committee and the Office of Family and Alumni Relations
commencement.olin.edu

Olin Student Looking to Meet Alumni + Families on a Bike Trip from NYC to Portland

Gaby Waldman-Fried '15 and her friend Zoey Memmert-Miller (Oberlin College '14) are organizing a self-supported bicycle tour from NYC to Portland, OR this summer and would love to meet up with Olin families and alumni along the way! Please contact Gaby if you are interested in meeting up in any capacity or even hosting them for a night. Check out her blog livesimplybikeoften.blogspot.com for route information or email gwaldmanfried@gmail.com for more details.

Dress for Sox-cess was a Success!

The Olin College team raised \$510.00 for the Jimmy Fund at the Dana Farber Cancer Institute. Thanks to the participation of Olin faculty, staff, and anonymous donors, we were able to meet our fundraising goal. Special thanks to the Social Committee for hosting a Red Sox Opening Day party, which drew in 20% of our donations. Many of our donors chose to wear their Red Sox gear on April 12, the day of our Rally Against Cancer and social!

Custom Diploma Frames Available via OlinGear

Not sure what to do with your diploma? Don't file it away never to be seen again! Preserve your achievements and showcase your diploma with a custom diploma frame by University Frames. Choose the frame style, mat color and other features to customize to your order. Each diploma frame is hand crafted using the finest materials and state-of-the-art equipment. For more details on how to build your own custom diploma frame in 3 easy steps, please see the attached PDF, or simply click [here](#) to build your frame today!

Upcoming I2E2 Visits:

- May 1: Tecnológico de Monterrey, Mexico
- May 4: Skolkovo Innovation Center, Russia
- May 14: NHN NEXT, Korea; Gogte Institute of Technology, India; Skolkovo Institute of Science and Technology, Russia
- May 15: NHN NEXT, Korea

If you would like to be involved in any way with these visitors, please do not

hesitate to contact [Sharon Breitbart](#).

Sally Fincher Joins I2E2 for Six-Week Residency

Beginning April 30, Olin/I2E2 will welcome Sally Fincher for a 6 week residency. Professor of Computing Education in the School of Computing at the University of Kent, Sally leads the Computing Education Research Group. Her work is centrally concerned with the teaching and learning of Computing, with particular emphasis on teachers and teaching practices. She has worked on several major computing education projects, such as the Bootstrapping Research in Computer Science Education series, and currently manages the UK "[sharing practice](#)" project. She is Editor-in-Chief of the Journal Computer Science Education jointly with Laurie Murphy, a National Teaching Fellow, a Senior Fellow of the UK Higher Education Academy and a Fellow of the Royal Society of Arts.

Students: Departure Notes from OSL

The end of the year is coming fast! This week OSL sent you an email with [departure notes](#). These are sent out every year. ***Please pay close attention to the storage notes as summer storage has changed this year.***

We'd also like you to start recycling and donating items as soon as you can and we want you to take back supplies to the AC if they can be re-used in your classes. We throw out 4+ dumpsters every spring and we're hoping to cut that down to 3 dumpsters by getting the ball rolling a little earlier this year. The longer you wait, the more likely you are to fill up our landfill with trash. Make a difference by taking a few minutes to sort through your things now! It's that easy. *Imagine what 350 students can accomplish if they each dedicate 20 minutes to keeping trash out of our landfill!*

The PGP Blog: Importance of Company Culture

Check out Nina Swanhey's '10 recent post about the importance of company culture <http://blogs.olin.edu/pgp>.

LivingHealthy Newsletter

Click [here](#) to read the May Prevention and Wellness newsletter with tips on how to live a healthy lifestyle.



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ON-CAMPUS EVENTS

Retirement on the Line: Book Launch Event – May 3

On Thursday, May 3, from 5:30-7:30 pm in the Milas Hall Auditorium, Professor Caitrin Lynch, North Hill, and Project True North will host a launch and reception to celebrate Professor Lynch's latest book [Retirement on the Line: Age, Work, and Value in an American Factory](#). The event will be broken down into two one-hour sessions; 5:30-6:30 Discussion of Vita Needle, the factory Dr. Lynch examined for the book and interviews with workers; 6:30-7:30 reception and book signing. If you are able to attend, please ***Please RSVP here*** (RSVPs not required, but they help immensely for reception-planning purposes!) Click [here](#) to listen to a recent public radio interview with professor Lynch about her new book.

AHS Capstone Presentations - May 8, 12-3 pm

Olin's AHS Capstone students will present their work on Tuesday, May 8, from 12-3 pm. Come learn about and support the fantastic work of our students! Please see the [schedule](#) for specific presenters and times.

Save the Date: Olin EXPO and SCOPE EXPO

We invite you to join us in celebrating student projects, accomplishments and assignments at [Olin EXPO](#) and [SCOPE EXPO 2012](#). Day one (**May 14**) will feature work from underclassman at Olin and day two (**May 15**) will focus on SCOPE teams presenting their project findings and results. Both day's activities will include poster sessions, presentations and lunch. You are welcome to join us for all or part of the program. An RSVP (click event links above) is requested if you plan to join us.

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OFF-CAMPUS NEWS & EVENTS**Book Discussion by Olin Professor and Author Rob Martello**

On Saturday, April 28, at 2:00 pm, Dr. Robert Martello will discuss his book *Midnight Ride, Industrial Dawn* at the Lebowitz Meeting Hall, Morse Institute Library at 14 East Central Street in Natick, Mass. Professor Martello's book combines a biographical examination of Paul Revere with a probing study of our country's first steps into the dynamic post-revolutionary business and technology climate.

XSITE 2012 - Discounts Available to Olin Community Members

You can feel it in the air: economic recovery. XSITE 2012 is all about exploring ways to fuel the momentum and hit the gas pedal on growth. What are the most successful strategies for launching, investing in, and managing new ventures in today's climate, and how can established companies capitalize on it as well? Which emerging areas--such as Big Data and analytics, mobile software, e-tailing, fashion-tech, healthcare, and advertising--offer the most promise for new exponential growth? Xconomy is convening top entrepreneurs, innovators from public companies, VCs, angel investors, and technologists from New England and beyond to address these questions and more. If you're interested in attending this high-spirited event click [here](#) to learn more and stayed tuned for information about discounts available to the Olin community.

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OLIN FAMILIES, DID YOU KNOW?**End of Semester Reminder: Departure Notes**

See the "News You Can Use" section for an important list of departure notes that were sent to your student.

...But FY12 Isn't Over...Make Your Impact Count Today!

A heartfelt THANK YOU to those who responded to this year's Parent Phonathon with a gift or pledge and/or already gave this fiscal year. Your continued act of kindness, support and generosity is already making a big impact at Olin. Join the DFAR office in thanking the nearly 25 parent volunteers who rose above the challenge of making these calls. We enjoyed hearing about the wonderful conversations and connections that were made too. If we weren't able to connect with you, you want to give this fiscal year, and you would like to **be resourceful (saving yourself and Olin staff and volunteers from future reminders), please [fulfill your pledge or make your gift today](#)**. We're starting to see the "needle" move (current parents 54%, alumni parents 39%) but we are at risk of slipping backwards; we still need your help. ***Every family's gift, of any amount, makes a difference. Remember, to count all pledges must be fulfilled or gifts made by June 30, 2012 (fiscal year-end).***

PAB Thanks and New Members

Join the Office of Family and Alumni Relations (FAR) in thanking our graduating P'12 members: Kathy Brosnan, Bert Curtis, Debbie Mattison and Ken Stokes. We send them our greatest gratitude for their dedication, support and volunteerism as both parents and PAB members. Alumni parents continue to be a significant part of the Olin Family. We look forward to working with them on future initiatives. Additionally, we are grateful to those who led their groups in significant achievements while holding leadership positions.

Also join the Office of Family and Alumni Relations (FAR) in in welcoming two new members of the Parent Advisory Board (PAB), Dori Grimshaw and Rodger Bawgus. Dori is the mother of Sharon, both from Windsor, CT. Rodger is the father of Alyssa, both of Mays Landing, NJ. They will join the PAB representing parents of the class of 2015. Their new terms and positions will begin on June 1. More information on these and other PAB members can be found after the new term by visiting the [Parent website](#). We appreciate the enthusiastic response and hope those who were not selected will remain interested in [volunteer opportunities](#) with Olin parent initiatives.

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ATTENTION SOON-TO-BE ALUMNI AND ALUMNI

Resourceful Tip: Give Now = 0 Reminders Later

As we prepare for our seventh commencement, what better of a time to reflect on your Olin experience. Giving back your alma mater is a special way of saying thank you for the once-in-a-lifetime opportunity to attend Olin as well as congratulating yourself for all that you have earned. As you remember all that makes you smile and feel proud when you hear "Olin," remember Olin's philanthropic foundation and our passion toward a shared mission. Just as Olin has made a difference to you and to the world through you, you increase such innovative impact in the world by giving to Olin in support of future students. It's one big happy, philanthropic circle...or oval...but we couldn't do it without YOU! Alumni as a whole are currently at 50%. **Our participation rates* are at risk of slipping behind but with help from each one of you (yes EVERY alum moves the thermometer) we can maintain our record breaking percentages.**

*important metrics used by Rick when approaching potential major investors and partners!

The earlier your FY12 gift the more resourceful you will be with regards to future reminders, thus increasing your impact and doubling our appreciation! Take advantage of this resourceful tip by **please visiting the [Giving website](#) to fulfill your pledge or make your gift today** (or send a check to "Olin College" c/o the Development Office no later than June 30). Remember, class gift fund and further alumni participation updates are available on the [Alumni Giving](#) website. Please accept our greatest gratitude to all those who have already given to Olin this year. From volunteerism to mentoring, networking to donations, and many other various forms; your support means "the world" to us!

Event Reminders:

See "News You Can Use" or the [Commencement website](#) for Commencement Alumni Events details.

Save the Date: June 10th



Bay Area Olin Continental Brunch

Please join President Miller, alumni, members of the President's Council and the Board of Trustees as well as other members of the Olin community

June 10
10AM - 12PM

Sheraton Palo Alto
625 El Camino Real
Palo Alto

stay tuned for more details

save the date: june 7th



president's council white paper feedback session

before each president's council meeting, a white paper is distributed to the olin community addressing a critical issue on the college's horizon and asking the community for feedback. a feedback session will be held to help facilitate this discussion

june 7th

7 – 9 PM (PST)

pocket gems office

san francisco, ca

can't make it in person? stay tuned on how to attend virtually.
brought to you by the events committee of the olin alumni council.
more details to come!

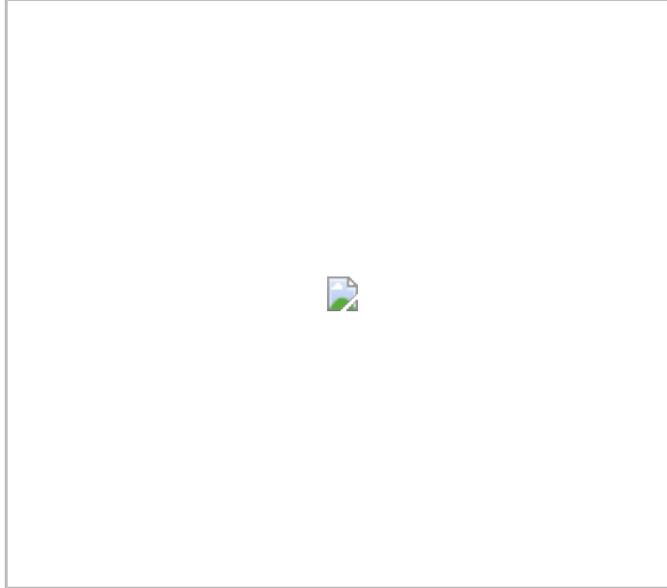
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KUDOS

Olin Students Compete in National Collegiate Taekwondo Championship

Five Olin students recently competed in the National Collegiate Taekwondo

Championship held at MIT on April 7-8. Stephanie Northway, Chaz Gwennap, Sasha Sproch, Mark-Robin Giolando, and Hari Iyer trained under Professor Shan-Yuan Ho, a former Taekwondo champion, Master Instructor of Olympic-style TKD, and Visiting Assistant Professor of Mathematics from MIT. There were more than 600 competitors at the national competition and among them two of the Olin competitors, Chaz and Stephanie, placed very well in the black belt category. Click [here](#) to learn more about this story and click [here](#) to see some additional photos. Congratulations, team!



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JOBS, INTERNSHIPS AND MORE...

Harvard Business School First Annual Aerospace Conference Sunday, April 29th at 8AM

The final frontier beckons the explorer in the heart of every human. As the age of government led manned space travel comes to an end, private organizations must rise to the challenge and become the standard bearer for that spirit of adventure and discovery. Several brave and enterprising firms have already accepted that challenge and together they form the vanguard of a new space industry. They will not be alone for long. Please [click here](#) to register.

Cleanweb Hackathon Boston May 4-6 at Greentown Labs

[Registration](#) is now open (entry is \$10 for students)! Participants can register individually or in teams, with or without ideas - industry experts will be on hand to share problems that need solving if teams need ideas. EnergyHub fielded a team in NYC and [created an App to help its own business](#). Other companies are sponsoring the event to recruit talent. The event will receive a lot of press coverage ([it's already started!](#)); prominent cleantech entrepreneurs and investors will judge the competition.

PE International – Ottawa, CA Environmental Sustainability Analyst

We are seeking a talented, motivated and passionate environmental sustainability analyst to temporarily join our Ottawa office and be part of the growing team of sustainability consulting professionals at PE INTERNATIONAL Inc and Five Winds Strategic Consulting. The primary function of this role is to provide project support to senior staff on a wide variety of challenging assignments related to corporate sustainability strategy development, sustainable product standard development, product sustainability, climate

change strategies, and carbon accounting. This is an initial contract for four months with a desire to convert to a full time position. Please [click here](#) for the complete job description. Interested applicants may also contact [Susan Fredholm Murphy '06](#) for more information.

Carbonite – Boston, MA

User Experience Research Specialist

As a UX Research Specialist, you'll be responsible for executing the day-to-day research plan for several Carbonite projects. On these projects, you will plan, run, and analyze the customer research to support the product design and discovery process. This position reports to the Manager of User Experience Research, who will help with your career development. Interested candidates should apply online [here](#) and e-mail Rachel Cornell directly at rcornell@carbonite.com

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NEWS

- "[Olin Professor's Work Explores Needham Factory](#)," *Needham Times*, April 27, 2012
- "[Paid Work - Long Past 65 - Can Benefit Everyone](#)," *Huffington Post*, April 20, 2012
- "[Educating the Next Steve Jobs](#)," *Wall Street Journal*, April 13, 2012

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TRIVIA

In the previous issue we asked "Which two Olin filmmakers were featured in this week's Truth North Documentary Film Festival?" Philip Loh was the first to respond correctly, Caitrin Lynch and Joe Hunter.

Trivia buffs, do you know...

Q: What animal is the official mascot of SERV?

A: First person to respond to [Alyson Goodrow](#) with the correct answer receives a prize.

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