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The Link: Olin's Campus-Wide E-Bulletin July 20, 2012

This newsletter includes news and information that will keep you informed of campus happenings.

If you have information you would like distributed to the Olin community, please send it to Announcements@olin.edu

The next edition of **The Link** will be available on **August 17, 2012.**

ARCHIVE

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COMMUNITY ANNOUNCEMENTS

Tuition-Assistance Benefit

As part of the Olin College employee benefits package, eligible employees can receive tuition support for dependents to attend a college or university. Click [here](#) for a copy of the Tuition Assistance Program Policy which outlines the terms of this benefit as well as a the application form for qualifying employees and their dependents.

President Miller Interviewed on WBUR's Radio Boston

On Monday, July 16, WBUR-FM, a local NPR affiliate in Boston, aired a 15-minute interview on Olin College as part of its "Radio Boston" program. The interview with President Miller does a particularly good job of providing a comprehensive overview of the founding of the college, the development of its innovative approach to engineering education, and the issues of no tenure, no departments, design-based learning, multiple intelligences, etc. The interview seems to have garnered wide attention, and we have received quite a few notes from prospective students and educators interested in hearing more about Olin. It could provide a good introduction to Olin College for a friend or colleague that has never heard of us. Please click [here](#) to listen to a replay.

Reunion 2012

SAVE THE DATE: October 26-27

The weekend of October 26-27, 2012 the entire Olin community is invited to join us on campus to celebrate 10 Years of Innovation with Impact! Stay tuned for additional information.

I2E2 Summer Activity

We've recently welcomed folks from Yeungjin College (7/5), Dongseo University (7/10) and Sungkyunkwan University (SKKU) (7/12). SKKU is in the process of organizing its Fourth International Workshop on Innovative Engineering Education, to be held in Jeju Island, Korea, on January 10-12, 2013. These visits were inspired by NHN NEXT's time here in May, which received much publicity in Korea (including [this recent article](#)). As always, please do not hesitate to contact [Sharon Breitbart](#) if you would like to help us entertain guests to Olin!

The PGP Blog

Our latest blog talks about the research Olin students are doing at IMEC in Belgium. Check out this story and others at <http://blogs.olin.edu/pgp>.

PGP's Facebook Page

Post Graduate Planning now has its own [Facebook Page](#) where you can find interesting stories of what Oliners are up to, recruiting events on campus and information about our corporate partners. Check it out! Give us your feedback, and let us know what you'd like to see here in the future. And of course, feel free to 'like' us!

OLIN FAMILIES, DID YOU KNOW?

Join the Olin Gang at a Family & Alumni Summer Party!

Party down at this weekend's (7/21-22) parties in Cambridge [MA](#), [Woodinville WA \(Seattle Area\)](#), [Greensboro NC](#), [San Jose CA](#) or next week in [Wisconsin](#) and [Princeton, MA](#). There are many in August too: [SoCal](#), [CO](#), [HI](#), [NJ](#), [CT](#), [NH](#), [OR](#), [FL](#), [MN](#), [TX](#) and [GA](#). The early summer parties rocked so be sure to catch the fun at the upcoming ones. Check the [dates](#) and join new and current students, alumni, parents, family, faculty and staff at Olin parties near you!

Portland Summer Party



P'16s, the Caller Program Has Begun

Parents of incoming students (P'16s), as our newest family members stay tuned for a welcoming call from one of our current parent volunteers. They will also share their experiences with you and answer any questions you would like answered from another parent's perspective, for they were in your shoes not long before. If you do not receive a call, please let Director of Family & Alumni Relations [Krissy Raposa](#) (781-292-2264) know so we can be sure the correct contact information for you is in our records.

Parent Orientation 2012

REMINDER: Family Weekend – October 26-28, 2012

Just a friendly reminder: Family Weekend has been moved to the last weekend in October to combine with our 10th Anniversary event. Join us in reflecting on the College's first decade as we celebrate "Innovation with Impact" at Olin. We're in the process of finalizing the schedule but in the meantime you can count on the festivities beginning at 4pm on Friday and ending by noon on Sunday. The 10th Anniversary Celebration Dinner and Program will be held on Saturday evening. Room blocks and group rates have been arranged at the Babson Executive Conference Center (BECC), Crowne Plaza in Natick, Residence Inn in Dedham, and the Sheraton Needham. Be sure to mention you are an Olin family member when booking. Please visit our [Family Weekend](#) website to access the reservation links to these hotels. More details on this milestone celebration to come!

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KUDOS

Ali Badala Weds

On June 23 Alison Badala ('07) married Matt Brown! Congratulations to the happy couple!

Ali Badala wedding



Olin Alumni at Stanford Commencement!

Katerina Blazek ('06), Joe Funke ('10), and Polina Segalova ('06) participated in Stanford University's 121st Commencement on Sunday, June 17th. All three alumni studied in the Mechanical Engineering Department and received the prestigious National Science Foundation Graduate Research Fellowship. Joe completed his M.S. degree and plans to continue working toward a Ph.D., while Katerina and Polina plan to use their Ph.D. degrees in the medical device industry.

Stanford Commencement 2012



Luis and Tiana Complete 108-mile Trek

Luis Gutierrez ('10) and Tiana Veldwisch ('08) alongside teammates from athenahealth completed the 180-mile, 3-day Trek Across Maine last month. The event benefits the American Lung Association.

Luis Tiana

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JOBS, INTERNSHIPS AND MORE...

GrabCAD- Freelance ME Blogger

Initial Deadline: August 1st

Earn up to \$1000/post for blogging about product design and engineering. For more information [please click here](#).

Ignition: Coaching achievement through character – Boston, MA Web Developers

Ignition is an education start-up based out of Boston. Our mission is to create a program that equips high school students in the US with the skills and attitudes they need to discover their potential, pursue their interests and reflect on their achievements in order to become habitual learners. The program is driven by a groundbreaking curriculum, Achievement 360 that provides students with a new model for learning that lives with them in everything they do. Informed by research and inspired by real world perspectives, Achievement 360 consists of a series of workshops that take students through our Discover-Pursue-Reflect cycle. Students work with expert coaches to customize the tools of the workshops to their individual goals. The curriculum will be delivered both online and in the classroom, with hybrid formats also under development. We currently have a web designer working on the front-end content, and are seeking a passionate and highly driven web developers to support our efforts as we prepare for testing in the Fall. Our requirements are listed below. **Please [email Junaid](#) or [Will Clayton](#) '06 if this opportunity interests you.**

Greenhorn Connect – Boston, MA

Part-time Drupal Developer (10-15 hours/week)

Requirements: 2-5 years PHP experience, 2-5 years web design experience, 1-2 years MySQL experience, 1-2 years Drupal 6 experience, Experience with key contributed Drupal modules (Views, CCK, etc.), Experience with Ubercart for Drupal 6, Proficient with the Drupal themeing engine, Proficient with custom Drupal module development, Familiar with Linux based hosted shared server environments, Familiar with FTP and SSH interactions with hosted shared server environments **Plusses:** Contributing member of a Drupal contributed module or theme, Experience using Drush, Familiar with Panels Drupal module, Experience using Pivotal Tracker a plus. **Why you want this job:** Greenhorn Connect is a community platform that helps empower the Boston region of entrepreneurs. We'd love to have you join our team in helping make this a better place for entrepreneurs through their experience on the Greenhorn Connect site. Given our visibility in the community, this is a great way to advance your career

and be a part of what makes Boston a special place. Through your efforts, you can also help influence how we evolve in the future and serve more entrepreneurs the best we can. **Email your resume to [Juliana Nazare '14](#) if you are interested.**

Greenhorn Connect – Boston, MA
Director of Social Media and Public Relations

We're looking for someone to help us monitor and manage our social media. This energetic and sociable person will run our Twitter, manage our LinkedIn and Facebook pages and bring new ideas to increase Greenhorn Connect's online presence. **Responsibilities:** Monitoring and posting to our Twitter, Facebook page and LinkedIn group; Promoting Greenhorn Connect events through Public Relations and social media; Assisting publishing the weekly newsletter on MailChimp **Skills Required:** Strong social media skills and passion; Familiarity with Twitter, Facebook fan pages and LinkedIn Groups; Energy, and lots of it! Comfortable working independently with a small team; Familiarity with MailChimp to assist publishing the weekly Newsletter; Marketing, Communications, Public Relations and/or writing background preferred*** **Why you want this job?** Enjoy working independently in a small team; Self-driven individual that flourishes in a flexible environment; The chance to be one of the most visible people in the Boston tech community; The flexibility to hone your skill set in marketing and community management. We love startups and hope you do too. We've built a great network we're happy to introduce you to so you can learn what you need to further your career. You'll also have the flexibility to work your own hours and leverage the role to fit your needs as a hungry and high potential young professional. **Email your resume to [Juliana Nazare '14](#) if you are interested.**

Hopper – Boston, MA
Public Relations Associate

Hopper, an innovative travel start up, is building a world class public relations team. We are looking for savvy, ambitious and razor sharp people to get the word out about Hopper and the joy of travel, powered by Big Data. We want to share compelling travel information with all major media outlets in a refreshing way.

This is a unique opportunity for the right candidate to be a part of the PR strategy of a consumer-facing website from the beginning, while gaining exposure to other key facets of the marketing strategy including social media.

The Online Public Relations Associate's responsibilities will include:

- Building strong relationships with media outlets across multiple segments and industries;
- Mastering impeccable communication in multiple formats including press releases and social media marketing
- Understanding the demographics of current Hopper users, as well as creating and implementing new strategies to broaden and strengthen the user base
- Leveraging Hopper's expansive data to explore, vet, and identify pitch material

Interested candidates should send their resume to [Andrea Cuadra '13](#)
RSA, The Security Division of EMC
Application Developer

RSA is the premier provider of security solutions for business acceleration, helping the world's leading organizations succeed by solving their most complex and sensitive security challenges. **RSA's** information-centric approach to security guards the integrity and confidentiality of information throughout its

lifecycle – no matter where it moves, who accesses it or how it is used. For the complete job description [please click here](#).

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NEW FACES @ OLIN

- On August 1, **Michelle Davis** will join Olin as its first Chief Marketing Officer. Her office location and phone number are TBD.
- **Dr. Corin Williams** will join Olin as Post Doctoral Visitor in Bioengineering for the Fall semester. Her appointment is for the period of July 9, 2012 to December 31, 2012.

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NEWS

- "[Featured Engineer: Kent Lundberg](#)," July 2, 2012, *EE Web*
- "[Man Builds Twitter Bot That Humans Actually Like](#)," June 25, 2012, *WIRED Enterprise*

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TRIVIA

In the previous issue we asked "What place did the Olin Sailbot team take (overall) at this week's competition in Vancouver, BC?" Ariana Chae was the first to respond correctly, 2nd place.

Trivia buffs, do you know...

Q: What milestone will Olin College be celebrating in October 2012?

A: First person to respond to [Alyson Goodrow](#) with the correct answer receives a prize.

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